



## *Sponsor Invitation!*

Thank you for your interest in sponsoring We Love Clean Rivers' signature event, the **Down the River Cleanup** on the Clackamas River.

- The **Down the River Cleanup** pulls an average of 2 tons of litter (landfill trash, recyclables, repurposed) from the most popular section of the nationally designated Wild and Scenic Clackamas River.
- After 20 years the event has removed over 82,000 of litter.
- We do this with gloves, litter tongs, bags, boats, SCUBA gear, and . . . hundreds of volunteers in canoes, kayaks, SUPs, rafts, and drift boats.
- The Clackamas is home to endangered steelhead, lamprey, and eulachon, in addition to crawfish, freshwater clams, and otters.
- The Clackamas also provides drinking water to over 300,000 Portland area residents.
- The **Down the River Cleanup** is FUN, over 90% of the time is spent floating, paddling, and enjoying the splendor of Oregon's most urban Wild and Scenic River.
- We finish with a delicious cookout and live music at Barton Park.
- Sponsors get to support a very popular community event that produces real results (AVG. 2 tons per event).



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## Details

Sponsoring is easy. We have two tiers:

### Event Sponsors = \$4,000+

1 event sponsor secured as of 7/1/22

- *Top tier logo on event signage; postering in dozens of locations, 5 different parks, and online; and buzz through partner social media channels*
- *WLCR merchandise for 6*
- *Tabling spot for 6 at Cookout*
- *VIP raft trip down the Clackamas for up to six, any available date.*
- *Commemorative Clean Rivers Art Piece*

### Supporting Sponsors \$500 - \$4000

1 event sponsor secured as of 7/1/22

- *Tiered logo on event signage (roughly scaled to four sizes); postering in dozens of locations, 5 different parks, and online; and buzz through partner social media channels*
- *WLCR merchandise for 3*
- *Tabling spot for 3 at Cookout*
- *VIP raft trip down the Clackamas for up to three, any available date.*

All proceeds go directly to river cleanups and education.

We accept VIK (Value in Kind) - merchandize to be auctioned, etc. - as a portion of a sponsorship.

Sponsors will get a report and acknowledgement following the event.

What next? Email, text, or call Matt Taylor ([matt@welovecleanrivers.org](mailto:matt@welovecleanrivers.org) / 541-921-0316).