



Sponsor Invitation!

Thank you for your interest in sponsoring We Love Clean Rivers' signature event, the **Down the River Cleanup** on the Clackamas River.

It is the 20th Anniversary!

- The Down the River Cleanup pulls an average of 2 tons of litter (landfill trash, recyclables, repurposed) from the most popular section of the nationally designated Wild and Scenic Clackamas River.
- After 20 years the event has removed over 83,000 lbs of litter.
- We do this with gloves, litter tongs, bags, boats, SCUBA gear, and . . . hundreds of volunteers in canoes, kayaks, SUPs, rafts, and drift boats.
- The Clackamas is home to endangered steelhead, lamprey, and eulachon, in addition to crawfish, freshwater clams, and otters.
- The Clackamas also provides drinking water to over 300,000 Portland area residents.
- The Down the River Cleanup is FUN, over 90% of the time is spent floating, paddling, and enjoying the splendor of Oregon's most urban Wild and Scenic River.
- We finish with a delicious cookout and live music at Barton Park.
- Sponsors get to support a very popular community event that produces real results (AVG. 2 tons per event).



3439 SE Hawthorne Ave. Box 632 • Portland, OR • 97214 • www.welovecleanrivers.org

Details

Sponsoring is easy. We have two main tiers:

Event Sponsors = \$4,000+

1 event sponsor secured as of 7/1/23

- *Top tier logo on event signage; poster in dozens of locations and at 5 different parks; online presence at www.welovecleanrivers.org and www.clackamaswatertrail.org; and buzz through social media and partner channels (www.clackamasriver.org and www.clackamasproviders.org)*
- *Tabling spot at Cookout by the River*
- *VIP raft trip down the Clackamas for up to six*
- *Commemorative Clackamas Water Trail map framed*



Supporting Sponsors \$500 - \$4000

3 supporting sponsors secured as of 7/1/23

- *Tiered logo on event signage (roughly scaled to four sizes based on contributions); poster in dozens of locations and at 5 different parks; online presence at www.welovecleanrivers.org and www.clackamaswatertrail.org; and buzz through social media and partner channels (www.clackamasriver.org and www.clackamasproviders.org)*
- *Tabling spot at Cookout by the River*
- *Commemorative Clackamas Water Trail map framed*

All proceeds go directly to river cleanups and education.

Sponsors will get a report and acknowledgement following the event.

What next? Email, text, or call Matt Taylor (matt@welovecleanrivers.org / 541-921-0316)